



**PRESENTATIONS**

**MOST VALUABLE  
PLAYER PROGRAM  
PRESENTATION**

The Most Valuable Player (“MVP”) program recognizes and rewards excellence in delivering on the Mission and the Brand promise, exemplifying the core values and/or providing above and beyond service to LVCVA internal and/or external customers. Vice President of Human Resources Mark Olson presented the September 2006 MVP Award to Milan Marovich, Sr. Help Desk Specialist, and the October 2006 MVP Award to Dennis Nowak, Graphics Technician.

**LVCVA  
ANNUAL REPORT  
Fiscal Year  
2005/2006**

The *Las Vegas Convention and Visitors Authority Annual Report for Fiscal Year 2005/2006* had been delivered to the Board members and included in the public documentation as part of the supporting materials with the public mailing notice.

Staff presented a PowerPoint overview of the achievements of the LVCVA during fiscal year 2005/2006. President Rossi Ralenkotter, Senior Vice President of Operations James Gans and Senior Vice President of Marketing Terry Jicinsky highlighted the accomplishments of their respective divisions.

Following the report, Member Charles Bowling discussed customer service and the issue of accountability with focus on the customer’s, the meeting planner’s, and the attendees’ feedback. He said there are new tools in the marketplace to measure the differences between one destination over another. He recommended Staff look into this and report back to the Board.

This is an information item. No Board action was required.

***MEMBER GLENN CHRISTENSON ENTERED THE MEETING***

***MEMBER YVONNE ATKINSON GATES ENTERED THE MEETING***

**NATIONAL  
BASKETBALL  
ASSOCIATION  
ALL-STAR 2007**

As the host city for the National Basketball Association’s (NBA) All-Star 2007, the Las Vegas Convention and Visitors Authority will leverage the Brand of Las Vegas with the Brand of the NBA to maximize exposure for the Las Vegas destination.

Vince Alberta, LVCVA Vice President of Public Affairs, and Julian Dugas, LVCVA Director of Sports Marketing, presented a PowerPoint overview of the numerous activities surrounding the upcoming NBA All-Star that will be held February 15-19, 2007 in Las Vegas. Additionally, they presented a video portraying those various activities.

Chair Oscar Goodman discussed his excitement about the NBA All-Star, and his trip to NBA Europe with members of the LVCVA staff. He acknowledged the hard work that staff has put into this event.

This is an information item. No Board action was required.

## **MARKETING DIVISION**

2006 MARATHON/  
RODEO CUSTOMER  
FAMILIARIZATION  
TOUR

The 2006 Marathon/Rodeo Familiarization Tour is the first customer event of its kind, and has received strong interest from top customers in the tradeshow, diversity, meetings and leisure markets. The Las Vegas International Marathon has been a Las Vegas tradition for over 10 years, and to showcase the Las Vegas destination in an unique way, invited customers and guests will run in the Half- or Full-Marathon and will be treated to tickets to the National Finals Rodeo and other unique aspects of Las Vegas, including spa opportunities, dining, shopping and other leisure activities. Eighty customers and guests will be participating in these December 7-11, 2006 activities. The estimated cost of \$129,000 includes airfare/transportation, apparel/logo items, entertainment, food and beverage functions, and race registration/invitations.

Fiscal Impact:

FY 2006/2007 - Estimated Expenditure: \$129,000

**Member James Gibson moved and it was carried by unanimous vote of the members present to approve an estimated expenditure of \$129,000 for expenses associated with hosting a client familiarization tour highlighting the 2006 Las Vegas International Marathon and National Finals Rodeo, December 7-11, 2006**

## **OPERATIONS DIVISION**

MASTER PLAN  
ENHANCEMENT  
PROGRAM  
- Update

Mr. Mike Musgrave, MWH Consultant – Project Development, updated the Board on the progress of the Master Plan Enhancement Program. He showed a PowerPoint presentation, briefly discussing the Las Vegas Metropolitan Police Department Substation, and then, in more detail, he presented the progress of the early construction and renovation of the meeting rooms and adjacent restrooms. He said these renovations are anticipated to be complete in late December at which time the focus groups will return to give their input before moving forward with the design. Mr. Musgrave said he will also be coming back in February to give the Board an update on the overall schematic design for the rest of the program.

This is an information item. No Board action was required.

**OPERATIONS DIVISION (CONTINUED)**

MASTER PLAN  
ENHANCEMENT  
PROGRAM  
Design-Build  
Short List for  
the Metropolitan  
Police Department  
Substation  
(RFPP #07-1756)

The Las Vegas Convention and Visitors Authority has begun the design-build process for the Las Vegas Metropolitan Police Department Substation. The design-build approach, versus the design-bid-build approach, was selected for this project in accordance with the Nevada Revised Statutes, and will allow flexibility in the design process.

Of the six (6) Preliminary Proposals that were submitted by design-build teams. These submittals were reviewed and evaluated by the LVCVA Program Management Team and based on their findings, the following firms are recommended for the Design-Build Team Short List: Clark & Sullivan Constructors and Arrington Watkins Architects, LLC, Las Vegas, NV; Jaynes Corporation and Dekker/Perich/Sabatini, Ltd, Las Vegas, NV; McCarthy Building Companies, Inc., and SH Architecture, Henderson, NV; and, Martin-Harris Construction and JMA Architects, Inc., Las Vegas, NV.

Upon approval of this short list, the final step of the design-build procurement is to invite those firms to submit final proposals that will further illustrate the proposed design for the facility and the team's project management approach. A separate submittal from each short list team will specify a guaranteed maximum price for the project. The finalists from the selection process will then be brought to the Board of Directors for approval in early 2007.

Design and construction is estimated to take approximately 18 months, with completion of the Las Vegas Metropolitan Police Department Substation in Spring 2008.

Fiscal Impact:  
Not applicable.

**Member Yvonne Atkinson Gates moved and it was carried by unanimous vote of the members present to approve the Metropolitan Police Department Substation Short List of the following four Design-Build Teams:**

- ***Clark & Sullivan Constructors and Arrington Watkins Architects***
- ***Jaynes Corporation and Dekker/Perich/Sabatini, Ltd.***
- ***McCarthy Building Companies, Inc., and SH Architecture***
- ***Martin-Harris Construction and JMA Architects, Inc.***

**OPERATIONS DIVISION (CONTINUED)**

MASTER PLAN  
ENHANCEMENT  
PROGRAM  
Resolution to  
Amend the Lease  
for the Clark  
County Fire  
Department  
Resolution 2006-25

Pursuant to Nevada Revised Statute 277.050, at the September 12, 2006 Board of Directors' Meeting, the LVCVA presented a Lease for vacant Las Vegas Convention and Visitors Authority owned property with the County of Clark, Clark County Fire Department to construct and maintain a fire station on the campus of the Las Vegas Convention Center. A fifty (50) year Lease was approved by the Board of Directors, with the request that Staff readdress the term of the Lease agreement. This amendment to the Lease will add forty-nine (49) years to the original term of fifty (50) years, for a total of ninety-nine (99) years.

Upon approval of Resolution 2006-25 by the Board of Directors, the amended Lease will be considered by the Board of Directors on December 12, 2006, at which time objections may be made to the Lease.

The resolution reads:

**RESOLUTION NO. 2006-25**

**A RESOLUTION PURSUANT TO NEVADA REVISED  
STATUTE 277.050 DECLARING THE INTENTION  
TO AMEND THE LEASE OF CERTAIN REAL PROPERTY  
TO THE COUNTY OF CLARK,  
CLARK COUNTY FIRE DEPARTMENT**

**Member Yvonne Atkinson Gates moved and it was carried by unanimous vote of the members present to adopt Resolution No. 2006-26 pursuant to Nevada Revised Statute 277.050 declaring the intention to amend the lease of certain real property to the County of Clark, Clark County Fire Department.**

**The amended Lease will be considered by the Board of Directors at their December 12, 2006 meeting, at which time objections to said Lease may be made.**

MASTER PLAN  
ENHANCEMENT  
PROGRAM  
TRANSFER OF  
FUNDS  
Master Plan  
Financing Fund  
(Commercial Paper  
Interest Payments)

Pursuant to the provisions in the Master Plan Enhancement Program resolution, the Las Vegas Convention and Visitors Authority is required to transfer from the General Fund to the Master Plan Financing Fund such amounts necessary to pay the interest payments due on commercial paper maturing throughout the fiscal year. The LVCVA will make such transfers on a quarterly basis as follows:

November 2006 (for First and Second Quarter):	\$531,414
January 2007:	\$265,707
April 2007	\$265,707

Fiscal Impact:

FY 2006/2007 – Total Estimated Expenditure: \$1,062,828

**Member Yvonne Atkinson Gates moved and it was carried by unanimous vote of the members present to approve the transfer of \$1,062,828 from the General Fund to the Master Plan Financing Fund for fiscal year 2006/2007 commercial paper interest payments.**

**OPERATIONS DIVISION (CONTINUED)**

DISTRIBUTION OF  
TAX COLLECTION  
ALLOCATION  
First Quarter  
FY 2006/2007

Clark County and the cities of Las Vegas, North Las Vegas, Henderson, Boulder City, and Mesquite all levy certain taxes on gaming and/or hotel and motel rooms and have pledged the revenues to the Las Vegas Convention and Visitors Authority. NRS 244A.645 provides that the LVCVA may reimburse the entity up to 10% of the gross revenues collected to defray the reasonable costs of collection of such taxes. The statute also allows the entities in a county to share the collection fee on any basis they deem reasonable.

By agreement dated December 5, 1995, the above-mentioned cities and Clark County agreed with the LVCVA to split the 10% collection fee by a formula based on the population of each entity. Population figures are certified by the Governor each year, with adjustments made with due regard to the cities of Mesquite and Boulder City.

In comparison, tax collection allocation paid in the first quarter of fiscal year 2005/2006 was \$4,958,303.34, a minimal increase in fiscal year 2006/2007 of 15%.

Tax collection allocation payments for the first quarter of fiscal year 2006/2007 as provided for in the agreement between the County and Cities are as follows:

	<u>FY 07</u> <u>Rate %</u>	<u>FY 07 First</u> <u>Quarter Amount</u>	<u>FY 06 First</u> <u>Quarter Amount</u>	<u>%</u> <u>Change</u>
Clark County	41.11	\$ 2,041,396.67	\$ 2,042,820.98	(.07)
City of Las Vegas	30.29	1,504,108.61	1,517,240.82	(.87)
City of North Las Vegas	9.58	475,713.46	455,668.08	4.40
City of Henderson	12.82	636,601.94	635,158.66	.23
Boulder City	2.20	109,245.26	109,082.67	.15
City of Mesquite	4.00	<u>198,627.74</u>	<u>198,332.13</u>	<u>.15</u>
		\$ <u>4,965,693.68</u>	\$ <u>4,958,303.34</u>	<u>.15</u>

**Member James Gibson moved and it was carried by unanimous vote of the members present to approve the payment of tax collection allocation for the first quarter of fiscal year 2006/2007 in the amount of \$4,965,693.68.**

**OPERATIONS DIVISION (CONTINUED)**

CHAMBER OF  
COMMERCE  
GRANTS

The LVCVA provided Chamber of Commerce grant application packets to eleven not-for-profit Chambers of Commerce within Clark County. These grants are awarded to Chambers to develop, promote and improve tourism within Clark County. The LVCVA budget has provided for continued support in the following amounts: Las Vegas \$45,519, North Las Vegas \$24,283, Henderson \$25,260, Boulder City \$20,000, Laughlin \$8,000 and Urban Chamber \$18,100.

Fiscal Impact:

FY 2006/2007 - Estimated Expenditure: \$141,162

Member Charles Bowling requested that Staff provide the Board of Directors with a list of the Chamber Grants that have been approved as well as those that were denied in the past so they have a benchmark for the Policy Committee and the Board of Directors to use during their discussions on this subject at the December 12, 2006 Policy Committee meeting.

**Member Kara Kelley stated she will abstain from the vote as the Chamber of Commerce is one of the grant requestors.**

**Following the discussion, Member Yvonne Atkinson Gates moved to approve the disbursements of annual Chamber of Commerce grants in the total amount of \$141,162. The motion carried by the following vote of the Board of Directors:**

Charles Bowling .....	Aye	Kara Kelley .....	Abstained
Larry Brown .....	Aye		
Glenn Christenson .....	Aye	Keith Smith .....	Absent
Tom Collins .....	Aye	Tom Jenkin .....	Absent
Yvonne Atkinson Gates .....	Aye		
James Gibson .....	Aye		
Oscar Goodman .....	Aye		
Michael Montandon .....	Aye		
Bill Nicholes .....	Aye		
Mike Pacini .....	Aye		
Andrew Pascal .....	Aye		

**OPERATIONS DIVISION (CONTINUED)**

COMPREHENSIVE ANNUAL FINANCIAL REPORT  
Fiscal Year Ended  
June 30, 2005

Nevada Revised Statute 354.624 requires each local government to provide for an annual independent audit of all of its funds and account groups. The report of the audit must be submitted to the governing body within five months after the close of the fiscal year, unless an application for extension of time is made to the Department of Taxation.

The LVCVA Vice President of Finance Brenda Siddall presented a PowerPoint overview of the Comprehensive Annual Financial Report for Fiscal Year ended June 30, 2006 highlighting specific points of interest to the Board of Directors.

Ms. Tamara Meramontes, CPA-Shareholder from Kafoury, Armstrong & Company, noted that the firm of Kafoury, Armstrong & Company (KAC) had been retained to issue their unqualified opinion on the *Las Vegas Convention and Visitors Authority's Comprehensive Annual Financial Report Ending June 30, 2006*. She reported that everything was materially correct as presented. Additionally, KAC issued their report regarding compliance and other matters and internal controls. They did not find any internal control matters that would be considered reportable conditions or material weaknesses, nor did they observe any matters that would be violation of any laws or regulations. She said it was a very clean report.

**Member James Gibson moved and it was carried by unanimous vote of the members present to accept the *Comprehensive Annual Financial Report – Fiscal Year Ended June 30, 2006*, including the independent auditors' reports.**

**OPERATIONS DIVISION (CONTINUED)**

***MEMBER TOM COLLINS LEFT THE MEETING***

RESOLUTION TO  
AUGMENT THE  
LVCVA FISCAL  
YEAR 2006  
BUDGET  
Resolution 2006-26

Nevada Revised Statute 354.598005 identifies the procedures and requirements for augmenting or amending a local government's budget. The budget for the Las Vegas Convention and Visitors Authority is commonly augmented in the Fall for resources that become available. Resources available for augmentation include an opening fund balance that is larger than budgeted or revenues that are larger than budgeted. The opening fund balance in the General fund exceeded that budgeted by \$17,339,398. The opening fund balance in the Capital Projects Fund exceeded that budgeted by \$47,169,128.

The resolution reads:

**RESOLUTION NO. 2006-26**

**RESOLUTION TO AUGMENT BUDGET OF THE  
LAS VEGAS CONVENTION AND VISITORS AUTHORITY  
FOR THE 2006-07 FISCAL YEAR**

**Member Larry Brown disclosed that he works for the Baseball Club at Cashman Field, and that the augmentations involving Cashman Center in this agenda item are for the facility. He said that as long as there is no direct benefit in the augmentation to the Baseball Club, with this disclosure, he is still able to vote.**

**Member Mike Pacini moved to approve Resolution 2006-26 for the fiscal year 2007 budget augmentation as follows: 1) Increase fiscal year 2007 General Fund budget appropriations by \$10,177,269; 2) Increase fiscal year 2007 Capital Projects Funds budgeted revenues by \$8,000,000; and 3) Increase fiscal year 2007 Capital Projects Funds budget appropriations by \$55,070,460. The motion carried by the following vote of the Board of Directors:**

Charles Bowling .....	Aye	Tom Collins ..	Absent at the time of the vote
Larry Brown .....	Aye		
Glenn Christenson .....	Aye	Keith Smith.....	Absent
Yvonne Atkinson Gates .....	Aye	Tom Jenkin .....	Absent
James Gibson .....	Aye		
Oscar Goodman .....	Aye		
Kara Kelley .....	Aye		
Michael Montandon.....	Aye		
Bill Nicholes.....	Aye		
Mike Pacini.....	Aye		
Andrew Pascal .....	Aye		

***MEMBER TOM COLLINS RETURNED TO THE MEETING***

**OPERATIONS DIVISION (CONTINUED)**

LVCVA BUDGET  
AND STATISTICAL  
REPORT

The Board had been provided the *Las Vegas Convention and Visitors Authority Budget and Statistical Report* for the period ending September 30, 2006 in their back-up documentation. There were no comments or questions by the Board of Directors on this agenda item.

This is an information item. No Board action required.

**EXECUTIVE DIVISION**

MUTUAL  
TERMINATION OF  
TRADEMARK  
ASSIGNMENT AND  
LICENSE BACK  
AGREEMENT

On November 9, 2004 the Las Vegas Convention and Visitors Authority entered into a Trademark Assignment and License Back Agreement ("Agreement") with R&R Partners, Inc. This Agreement conveyed the trademark "What Happens Here, Stays Here" ("Mark") to R&R Partners, Inc. in order to help R&R Partners, Inc. prosecute litigation against infringers of the Mark.

On October 11, 2005, the Board of Directors approved an Amendment to the Agreement in order to make the LVCVA the exclusive licensee of the Mark.

The Mutual Termination of Trademark Assignment and License Back Agreement would terminate the Agreement and the Amendment.

**Member James Gibson moved and it was carried by unanimous vote of the members present to: 1) Approve the Mutual Termination of Trademark Assignment and License Back Agreement between the Las Vegas Convention and Visitors Authority and R&R Partners, Inc.; and, 2) Authorize the President/CEO to execute the relevant documents.**

**EXECUTIVE DIVISION (CONTINUED)**

LEGAL COUNSEL'S  
REPORT

Legal Counsel Luke Puschnig reported that on or about October 17, 2006 the LVCVA was served with a complaint filed in the Eighth Judicial District Court by Manual Ochoa of Arlington, Texas, as a result of an alleged forklift incident during the Fall 2004 MAGIC Tradeshow. Mr. Ochoa alleges that he was injured when a forklift dropped a wooden crate on him. The LVCVA has tendered the defense of the action to GES Exposition Services. GES was the installation and dismantle contractor for the Fall 2004 MAGIC Tradeshow. GES has accepted the tender of defense, therefore, the LVCVA will not be expending any funds to defend this particular case.

Mr. Puschnig also reported that the Balli versus LVCVA case has been dismissed by Judge Valerie Vega because she granted the LVCVA's motion for summary judgment on the issue of immunity. On or about February 9, 2005, Roberto Balli filed a lawsuit against the LVCVA seeking damages for a forklift vehicle accident on the Red Drive near the South Hall. The plaintiff alleges the LVCVA was somehow negligent in the design of the bridge and road intersection and the placement of the stop signs. The case was tendered to the insurance company for the tradeshow, and was accepted. As such, the LVCVA did not have to expend any funds for attorney's fees and costs. And the case is now over.

LAS VEGAS  
EVENTS'  
REPORT

Ms. Mary Anne Beaman, Director of Event Programming from Las Vegas Events, reported on the four events held in Las Vegas during July-September, and one event held in Primm, also held in September. She briefly reviewed the list of upcoming events for October-November-December 2006.

This is an information item. No Board action required.

**COMMITTEES**

There were no committee reports.

**DIRECTORS' RECOGNITION**

There were no additional comments from the Board of Directors.

**COMMENTS FROM THE FLOOR BY THE PUBLIC**

Mr. Ted Russell addressed the Board of Directors with a suggestion that Las Vegas hold a contest for the public to submit ideas for new Las Vegas slogans.

**ADJOURNMENT**

The meeting was adjourned by Chairman Oscar Goodman at 10:10 a.m.

Respectfully submitted,

Date Approved: December 12, 2006

(s)  
\_\_\_\_\_  
Carol Fergen  
Executive Assistant to the Board

(s)  
\_\_\_\_\_  
Oscar Goodman  
Chair of the Board of Directors