



CONVENTION AND VISITORS AUTHORITY

Regular Meeting of the Board of Directors
Tuesday, March 13, 2007
Minutes

The Regular Meeting of the Board of Directors of the Las Vegas Convention and Visitors Authority ("LVCVA") was held the 13th day of March 2007 in the Las Vegas Convention Center Board Room, 3150 Paradise Road, Las Vegas, Nevada. This meeting had been properly noticed and posted in compliance with the "Nevada Open Meeting Law".

CALL TO ORDER Chairman Oscar Goodman called the meeting to order at 9:00 a.m. On roll call the following members were present, constituting a quorum thereof.

- | | |
|----------------------------------|---|
| Chairman Oscar Goodman | Member Charles Bowling |
| Vice Chairman Keith Smith | Member Larry Brown |
| Secretary/Treasurer James Gibson | Member Glenn Christenson |
| | Member Tom Collins |
| | Member Tom Jenkin |
| | Member Michael Montandon |
| | Member Bill Nicholes |
| | Member Mike Pacini |
| | Member Andrew Pascal |
| | Member Rory Reid New Board Member |

Absent:..... Member Kara Kelley

LVCVA Executive Staff in Attendance	Rossi Ralenkotter, President/CEO E. James Gans, Senior Vice President – Operations Division Terry Jicinsky, Senior Vice President – Marketing Division Luke Puschnig, Legal Counsel
--	--

INVOCATION Pastor Mike Laughrun – Hope Baptist Church, presented the invocation.

FLAG SALUTE The Flag Salute followed the invocation.

APPROVAL OF THE AGENDA and APPROVAL OF THE MINUTES President/CEO Rossi Ralenkotter informed the Board that the March 13, 2007 Agenda and the Minutes of the February 13, 2007 Regular Meeting of the Board of Directors were in order for Board approval.

Member James Gibson moved and it was carried by unanimous vote of the members present to approve the March 13, 2007 Agenda and the Minutes of the February 13, 2007 Regular Meeting of the Board of Directors as presented.

APPOINTMENT
TO THE BOARD
OF DIRECTORS
- Rory Reid
Clark County

In accordance with Nevada Revised Statute NRS 244A.603(1)(a), the following appointment was made to the Las Vegas Convention and Visitors Authority Board of Directors:

From the Governing Body of Clark County
- Commissioner Rory Reid

Chairman Oscar Goodman welcomed Commissioner Rory Reid.

Mr. Reid had taken his Oath of Office, and assumed his seat on the Board.

PRESENTATIONS

MOST VALUABLE
PLAYER PROGRAM

The Most Valuable Player (“MVP”) program recognizes and rewards excellence in delivering on the Mission and the Brand promise, exemplifying the core values and/or providing above and beyond service to LVCVA internal and/or external customers. Vice President of Human Resources Mark Olson introduced **Ms. Lisa Cummins, Convention Services**, as the February 2007 MVP.

This is an information item. No Board action was required.

AWARDS FROM
THE AMERICAN
PSYCHOLOGICAL
ASSOCIATION

The Las Vegas Convention and Visitors Authority received two awards from the American Psychological Association: the 2006 National Psychologically Healthy Workplace Award, and the Best Practices Honors. These awards recognize organizations that make a commitment to programs and policies that foster employee health and well-being while enhancing organizational performance and productivity. The psychologically healthy workplace practices are grouped into 5 categories: Employee involvement, work-life balance, employee growth and development, health and safety, and employee recognition.

Dr. Krista Peterson, and Dr. Leanne Ernest, from the Nevada State Psychological Association, presented these awards to the Board of Directors.

President/CEO Rossi Ralenkotter acknowledged Mark Olson and his staff in Human Resources for their fine work, and accredited them in part for the LVCVA receiving these prestigious awards.

STAFF REPORTS

MARKETING DIVISION

MEETING
PROFESSIONALS
INTERNATIONAL
WORLD
EDUCATION
CONGRESS
(MPI-WEC),

Meeting Professionals International (MPI) is the largest association dedicated to the meetings and convention industry. MPI's World Education Congress (MPI-WEC) is held annually and attracts more than 4,500 attendees representing trade show, corporate and association travel buyers. The Las Vegas tourism community shows strong support for this event with more than 45 Las Vegas-based organizations, including hotels, DMCs, golf companies, restaurants and transportation companies expected to participate in this year's MPI-WEC and the Las Vegas Convention and Visitors Authority client development event. Approximately 35 Las Vegas hotel properties are expected to exhibit within the Las Vegas pavilion during the trade show. In addition, Las Vegas will sponsor the Promotional Luncheon to showcase the destination as the host-city of the 2008 MPI-WEC, scheduled for August 9-12, 2008 at Mandalay Bay.

An estimated expenditure of \$540,000 for the 2007 MPI-WEC includes exhibit space, show services, registration, promotional luncheon, entertainment, promotional items, and a customer development event.

Fiscal Impact:

FY 2006/2007 - Estimated Expenditure: \$540,000

Following a brief discussion, Member James Gibson moved and it was carried by unanimous vote of the members present to approve an estimated expenditure of \$540,000 for expenses associated with exhibiting at a tradeshow, sponsorship of the Host-City 2008 Promotional Luncheon and a customer development and appreciation event at the Meeting Professionals International World Education Congress, in Montreal, Canada, from July 28-31, 2007.

OPERATIONS DIVISION

MASTER PLAN
ENHANCEMENT
PROGRAM
Update

Mr. Terry Franklin, Program Manager, updated the Board of Directors on the progress of the Master Plan Enhancement Program. He provided a PowerPoint presentation briefly reviewing the schematic design, program schedule, contract and delivery options, and the status of the Metropolitan Police Department substation project.

This is an information item. No Board action is required.

OPERATIONS DIVISION (Continued)

LEASE FOR THE
LAS VEGAS
METROPOLITAN
POLICE
DEPARTMENT

On February 13, 2007, the Board of Directors adopted Resolution No. 2007-27 pursuant to Nevada Revised Statute 277.050 for the Las Vegas Convention and Visitors Authority to lease real property to the Las Vegas Metropolitan Police Department (LVMPD). The resolution set the date of March 13, 2007 for the Board of Directors to discuss the terms of the Lease.

The proposed Lease with the LVMPD is a 15-year lease with an option to extend for one additional 15-year term. The property in consideration is approximately 2.13 acres and generally located at 750 Sierra Vista Drive.

Following Board approval, LVCVA would enter into a Design-Build Contract for the construction of the LVMPD substation, which would consist of approximately 25,000 square feet of space and a 300-vehicle parking structure. This project is estimated to be complete in Summer 2008. The Lease will commence upon occupancy by the LVMPD.

Fiscal Impact:

FY 2007/2037 – Estimated \$75,000 revenue per year.

CHAIR OSCAR GOODMAN OPENED THE PUBLIC HEARING ON THIS ITEM.

Sheriff Gillespie addressed the Board. He expressed his excitement about the Metropolitan Police Department's continued partnership with the LVCVA, and discussed the advantages of the proposed location of the Police Substation for the surrounding neighborhood as well as the increased response time for the resort corridor.

Public
Comment(s)

Mr. Ted Russell identified himself as a Las Vegas Citizen, and addressed the Board stating that he has confidence in Sheriff Gillespie. He then congratulated Sheriff Gillespie.

CHAIR OSCAR GOODMAN CLOSED THE PUBLIC HEARING ON THIS ITEM.

Member James Gibson moved and it was carried by unanimous vote of the members present to: 1) Approve the Interlocal Lease Agreement with the Las Vegas Metropolitan Police Department; and, 2) Authorize the President/CEO to execute the contract documents.

OPERATIONS DIVISION (Continued)

DESIGN-BUILD
CONTRACT FOR
LAS VEGAS
METROPOLITAN
POLICE
DEPARTMENT
SUBSTATION
(RFP #07-1756)

Ms Penny Marchell, Director of Materials Management, presented a PowerPoint overview of the evaluation process for the Design-Build Contract for the Las Vegas Metropolitan Police Department Substation.

Four Short-Listed Teams were selected by the Board of Directors in November 2006 and invited to submit final proposals that would further illustrate the proposed design for the facility and the teams' project management approach. A separate submittal from each firm was also requested that would specify a not-to-exceed price of their proposed program. One Short-Listed Team respectfully declined to continue, with three teams submitting final proposals and pricing at the end of January 2007. *Clark & Sullivan* and *Arrington Watkins Architects, LLC, of Las Vegas, Nevada* ranked the highest final score from an evaluation team, which was comprised of participants from the LVMPD, KGA Architecture, LVCVA Management Staff, and the LVCVA Program Management Team.

Ms. Marchell introduced representatives from the recommended Design-Build Team: From *Clark & Sullivan* - Chirs Caluya, Vice President of Operations, and Ron Vollmond, Director of Project Development; from *Arrington Watkins Architects* - Lynn Arrington, Principal; and from the Las Vegas Metropolitan Police Department - Sheriff Doug Gillespie and Under Sheriff Rod Jett.

Ms. Marchell said that Staff is requesting the Board of Directors: 1) Select the final proposal of the Design-Build Team *Clark & Sullivan Constructors* and *Arrington Watkins Architects, LLC, of Las Vegas, Nevada*; 2) Award the Design-Build Contract for the Las Vegas Metropolitan Police Department Substation (RFP #07-1756) in the estimated amount of \$16,457,000; and, 3) Authorize the President/CEO to execute the contract documents.

Fiscal Impact:

\$16,457,000, plus a 10% owner-controlled contingency.

During the discussion on this item, Members Jenkin, Bowling, Christenson, and Collins had questions about the criteria used in the evaluation process, and requested additional back-up documentation detailing the process that was used by the Evaluation Committee be provided to the Board of Directors to help them better understand the scoring process.

Member Tom Jenkin stated that he was uncomfortable voting on this item without additional documentation, and the motion to abey this item to a future meeting was made.

Member Jenkin moved and it was carried by unanimous vote of the members present to Table this item to a future meeting to allow Staff to gather and present the additional documentation requested by the Board.

OPERATIONS DIVISION (Continued)

LVCVA BUDGET
AND STATISTICAL
REPORT

The *LAS VEGAS CONVENTION AND VISITORS AUTHORITY BUDGET AND STATISTICAL REPORT* for the period ending January 31, 2007 was included in the back-up documentation. Vice President of Finance Brenda Siddall identified a few points of interest in the report.

This is an information item. No Board action required.

EXECUTIVE DIVISION

LEGAL COUNSEL'S
REPORT AND
STAFF'S
RECOMMENDATION
ON
SURREAL GAMES
APPLICATION FOR
TRADEMARK
("Only In Vegas")

Legal Counsel Luke Puschnig reported that Nevada Trademark Registrations were filed for "*Only Vegas*" in February 2003. Federal Trademark Registration Applications for "*Only Vegas*" were filed November 2005, and are now pending.

Surreal Games in the State of Washington has filed a Federal Trademark Application of the mark "Only In Vegas" for a video game.

Staff is concerned that the two marks are very similar, which may confuse the public into thinking that the LVCVA has sponsored or sanctioned the video game. Staff is also concerned that a video game using a nearly identical mark will dilute the value of the LVCVA's mark by lessening its distinctiveness and ability to identify Las Vegas as a travel destination. Moreover, although Staff does not know the exact contents of the video game, its theme embodies potentially negative references to Las Vegas that may disparage or tarnish the image associated with the LVCVA and its trademark.

Staff recommended that the Board of Directors approve the filing of an Opposition in the United States Patent and Trademark Office against Surreal Games' application for trademark. The law firm of Brownstein, Hyatt, Farber & Schreck, specifically Adam Segal, would be hired to file and prosecute the Opposition.

Mr. Todd Bice, from the law firm of Brownstein, Hyatt, Farber & Schreck addressed the Board of Directors and explained the process to file an Opposition to the Application.

During the discussion, Chair Oscar Goodman expressed his desire to protect the LVCVA's trademark.

Following the discussion, Member Tom Jenkin moved and it was carried by unanimous vote of the members present to: 1) File an Opposition in the United States Patent and Trademark Office against Surreal Games' Application for Trademark of the phrase "Only In Vegas" for their video game; and, 2) Hire the trademark specialists at the law firm of Brownstein, Hyatt, Farber & Schreck to handle the Opposition.

EXECUTIVE DIVISION (Continued)

LEGAL COUNSEL'S REPORT Legal Counsel Luke Puschnig had no additional legal issues to report.

LAS VEGAS EVENTS' REPORT President of Las Vegas Events Pat Christenson presented a summary of the special events during November – December 2006, and listed the upcoming events for March - April 2007.

This is an information item. No Board action required.

COMMITTEES

AUDIT COMMITTEE APPOINTMENT The Audit Committee Charter states in relevant part that the Audit Committee will consist of at least five members of the Board of Directors. The Chair of the Board of Directors will appoint Audit Committee members and the Audit Committee Chair, with ratification by the Board.

Due to the departure of Yvonne Atkinson Gates, there is currently a vacant seat on the Audit Committee.

The current members of the Audit Committee are: Keith Smith (Audit Committee Chair), Larry Brown, Tom Collins and Tom Jenkin.

Chairman Oscar Goodman appointed Member Michael Montandon to serve on the Audit Committee, and the Board of Directors unanimously ratified the appointment.

DIRECTORS' RECOGNITION

Member Charles Bowling commented on the Lease for the Metropolitan Police Department (Item #3 on the Agenda). He said he is in agreement with the outline on the advantages of the partnership with the Las Vegas Metropolitan Police Department (LVMPD). The Board of Directors of the LVCVA has put forth a lot of effort and money to build the LVMPD Substation, and in exchange for that there is a lot of goodwill and added safety in having the station located where it is proposed to be built. This project is also being done in exchange for some in-kind services, as outlined in the back-up documentation. Mr. Bowling added that the LVMPD does a tremendous amount of work and he believes that in keeping with the Board's desire for accountability, it is important that LVMPD is also held accountable for the in-kind services that they promise and, therefore, it would be appropriate for LVMPD to present an annual report to the Board of Directors on what those in-kind services are so that when this lease comes up for the 15-year extension, the members of the LVCVA Board of Directors at that time would know that LVMPD delivered on their promise.

(DIRECTORS' RECOGNITION Continued on next page.)

DIRECTORS' RECOGNITION (Continued)

Member Keith Smith referred to the conversation that occurred during the Design-Build Contract of the Metropolitan Police Department Substation (Item #4 on the Agenda). While he agreed with the delay in order to structure a process going forward, he suggested that it may be the task of the Policy Committee to consider what information and back-up documentation the Board needs as these projects come forward for approval in the future. He said he would encourage the Board/Policy Committee to set a policy for a process they would be comfortable with.

Also in reference to the Design-Build Contract for the Metropolitan Police Department Substation (Item #4 on the Agenda), Member Larry Brown stated that in briefing with Mr. Gans, it was his understanding that the Evaluation Committee's scoring is public information. That being the case, if the Board of Directors could have a matrix of the scores with the different breakdown on the criteria, it would be helpful for the Board when considering taking action on these types of items in the future.

Again, in reference to the Design-Build Contract for the Metropolitan Police Department Substation (Item #4 on the Agenda), Member Tom Collins explained that these requests were not questioning, but simply a desire to have more information in-hand with which to make the decision.

COMMENTS FROM THE FLOOR BY THE PUBLIC

Mr. Ted Russell, who identified himself as a resident of Las Vegas, commented on his personal feelings regarding the recent NBA and NASCAR events, and congratulated Sheriff Gellespie for the fine job he is doing.

ADJOURNMENT

The meeting was adjourned by Chairman Oscar Goodman at 9:58 a.m.

Respectfully submitted,

Date Approved: April 10, 2007

(s)

Carol Fergen
Executive Assistant to the Board

(s)

Oscar Goodman
Chairman of the Board of Directors