



# 2009 LAS VEGAS YEAR-TO-DATE EXECUTIVE SUMMARY

ACTUAL COUNTS	January	February	March	April	May	June	July	August	September	October	November	December	YTD
<b>Visitor Volume</b>	2,765,916	2,858,545	3,202,344	3,171,043	3,199,719	2,980,122	3,181,139	3,092,403	3,062,340				27,513,571
<b>Room Inventory</b>	140,729	140,729	141,119	140,559	140,623	141,030	141,520	141,420	141,190				141,190
<b>Citywide Occupancy</b>	71.9%	83.9%	85.9%	88.0%	84.4%	82.2%	84.2%	81.4%	83.2%				82.8%
<i>Hotel Occupancy</i>	75.5%	87.5%	89.7%	91.6%	88.3%	86.5%	88.1%	86.0%	87.0%				86.7%
<i>Motel Occupancy</i>	42.7%	54.8%	54.8%	58.3%	52.9%	46.9%	52.2%	43.8%	51.8%				50.9%
<i>Weekend Occupancy</i>	79.7%	91.1%	92.5%	94.9%	91.8%	89.9%	91.3%	88.6%	91.5%				90.1%
<i>Midweek Occupancy</i>	67.6%	80.5%	83.6%	85.4%	80.3%	79.4%	80.8%	78.5%	79.6%				79.5%
<b>Average Daily Room Rate (ADR)</b>	\$104.89	\$99.25	\$92.46	\$94.08	\$96.96	\$84.50	\$86.23	\$84.02	\$91.18				\$92.42
<b>Total Room Nights Occupied</b>	3,136,845	3,306,564	3,757,148	3,720,202	3,679,140	3,476,544	3,680,512	3,568,121	3,531,195				31,856,271
<b>Convention Attendance</b>	538,415	583,168	446,588	414,764	341,846	355,436	249,692	235,841	401,319				3,567,069
<b>Conventions &amp; Meetings Held</b>	1,368	1,712	1,824	1,843	1,643	1,567	1,317	1,041	1,699				14,014
<b>Total En/Deplaned Passengers</b>	3,021,067	3,036,715	3,633,269	3,565,334	3,532,182	3,436,939	3,557,509	3,505,650	3,336,007				30,624,672
<b>Average Daily Auto Traffic</b>													
<i>All Major Highways</i>	73,859	75,672	82,287	87,878	85,915	90,045	95,448	93,310	84,011				85,381
<i>1-15 at NV/CA Border</i>	33,935	34,145	36,726	41,083	39,490	41,912	46,558	45,382	38,687				39,769
<b>Gaming Revenue:</b>													
<i>Clark County</i>	\$777,531,000	\$710,601,000	\$786,458,000	\$734,712,000	\$747,607,000	\$687,546,000	\$729,889,000	\$708,130,000	\$774,056,000				\$6,656,530,000
<i>Las Vegas Strip</i>	\$510,358,000	\$427,426,000	\$456,129,000	\$441,370,000	\$480,817,000	\$414,549,000	\$461,336,000	\$449,560,000	\$506,375,000				\$4,147,920,000
<i>Downtown</i>	\$39,013,000	\$44,860,000	\$55,224,000	\$45,326,000	\$43,248,000	\$45,554,000	\$39,802,000	\$41,977,000	\$44,783,000				\$399,787,000
<i>Boulder Strip</i>	\$57,406,000	\$62,891,000	\$79,446,000	\$76,267,000	\$64,445,000	\$67,967,000	\$65,730,000	\$63,417,000	\$63,061,000				\$600,630,000
<b>Room Tax / LVCVA's Portion:</b>	\$13,441,466	\$13,544,611	\$13,921,781	\$14,307,316	\$14,112,176	\$11,295,406	\$12,047,773	\$11,527,346	N/A				N/A

PERCENT CHANGE FROM PRIOR YEAR	January	February	March	April	May	June	July	August	September	October	November	December	YTD
<b>Visitor Volume</b>	-11.9%	-8.0%	-6.5%	-2.9%	-5.8%	-6.3%	-1.3%	-3.7%	4.3%				-4.7%
<b>Room Inventory</b>	5.8%	3.9%	3.4%	2.9%	2.8%	3.3%	3.3%	2.7%	2.5%				2.5%
<b>Citywide Occupancy</b>	-13.0	-5.5	-6.3	-2.0	-5.3	-7.2	-3.0	-6.9	-1.1				-5.6
<i>Hotel Occupancy</i>	-13.0	-5.2	-5.3	-2.0	-5.7	-6.9	-3.2	-6.5	-1.6				-5.5
<i>Motel Occupancy</i>	-16.6	-11.1	-17.2	-4.9	-5.3	-13.0	-4.4	-13.4	-0.3				-9.6
<i>Weekend Occupancy</i>	-3.2	-1.8	-1.8	0.4	-0.9	-2.6	0.4	-1.9	3.1				-0.9
<i>Midweek Occupancy</i>	-18.1	-7.1	-7.8	-2.9	-7.8	-8.9	-4.9	-8.7	-3.2				-7.7
<b>Average Daily Room Rate (ADR)</b>	-19.9%	-22.9%	-31.6%	-30.7%	-28.3%	-25.5%	-18.6%	-21.5%	-19.0%				-24.7%
<b>Total Room Nights Occupied</b>	-11.0%	-4.8%	-2.7%	0.9%	-3.0%	-5.1%	-0.2%	-4.9%	1.4%				-3.2%
<b>Convention Attendance</b>	-20.6%	-34.8%	-30.0%	-23.0%	-32.9%	-18.9%	-5.5%	-58.9%	12.2%				-27.1%
<b>Conventions &amp; Meetings Held</b>	-19.5%	-15.7%	-19.6%	-29.7%	-25.6%	-15.8%	0.1%	-22.0%	-5.3%				-18.2%
<b>Total En/Deplaned Passengers</b>	-15.5%	-15.2%	-11.8%	-5.9%	-11.5%	-11.4%	-9.3%	-9.6%	-1.2%				-10.2%
<b>Average Daily Auto Traffic</b>													
<i>All Major Highways</i>	-0.7%	-1.9%	-5.2%	5.6%	4.4%	6.0%	6.4%	3.3%	7.2%				2.8%
<i>1-15 at NV/CA Border</i>	2.6%	-0.1%	-4.6%	11.3%	4.7%	6.9%	8.0%	3.7%	9.9%				4.8%
<b>Gaming Revenue:</b>													
<i>Clark County</i>	-16.3%	-17.9%	-9.8%	-13.6%	-7.7%	-14.7%	-10.9%	-6.7%	-9.3%				-12.0%
<i>Las Vegas Strip</i>	-14.8%	-23.4%	-12.3%	-15.8%	-6.4%	-14.8%	-11.1%	-9.0%	-3.6%				-12.5%
<i>Downtown</i>	-22.7%	-11.4%	-2.7%	-14.0%	-10.7%	-5.6%	-11.5%	-3.9%	-8.7%				-10.2%
<i>Boulder Strip</i>	-23.0%	0.1%	-4.0%	2.3%	10.3%	-16.9%	-6.8%	21.5%	-28.0%				-6.9%
<b>Room Tax / LVCVA's Portion:</b>	-29.9%	-24.7%	-35.5%	-29.7%	-31.5%	-31.7%	-21.0%	-29.7%	N/A				N/A

r-revised



## 2009 LAUGHLIN YEAR-TO-DATE EXECUTIVE SUMMARY

ACTUAL	January	February	March	April	May	June	July	August	September	October	November	December	YTD
1. Visitor Volume	212,639	206,563	234,142	221,040	236,039	216,494	254,101	240,053	205,290				2,026,361
2. Room Inventory	10,655	10,655	10,655	10,655	10,655	10,655	10,655	10,655	10,655				10,655
3. Convention Attendance	10,818	11,189	12,741	9,597	11,844	8,555	8,556	5,227	7,500				86,027
4. Total Occupancy	63.4%	69.0%	70.9%	68.9%	73.1%	68.8%	79.4%	74.5%	66.3%				70.5%
5. Average Daily Room Rate	\$37.15	\$37.94	\$36.13	\$46.69	\$47.78	\$43.99	\$45.70	\$41.56	\$42.78				\$42.33
6. Total Room Nights Occupied	209,413	205,855	234,186	220,239	241,453	219,919	262,262	246,077	211,928				2,051,332
7. Gross Gaming Revenue	\$46,033,000	\$45,285,000	\$51,527,000	\$43,913,000	\$41,268,000	\$38,551,000	\$39,270,000	\$38,144,000	\$39,059,000				\$383,050,000
8. Laughlin/Bullhead City Air Passengers	23,224	24,564	28,211	20,998	16,440	13,495	15,004	17,002	16,028				174,966
9. Average Daily Auto Traffic: Hwy 163	5,928	6,132	6,946	7,441	6,225	6,096	6,176	5,774	5,734				6,272
PERCENT CHANGE FROM PRIOR YEAR	January	February	March	April	May	June	July	August	September	October	November	December	YTD
1. Visitor Volume	-12.0%	-17.2%	-17.1%	-15.3%	-7.6%	-5.5%	-2.3%	-8.8%	-3.1%				-10.1%
2. Room Inventory	-0.4%	-0.4%	-0.4%	-0.4%	-0.4%	0.0%	0.0%	0.0%	0.0%				0.0%
3. Conventions Attendance	19.6%	-21.2%	21.4%	-39.4%	-40.1%	-24.8%	43.8%	-39.2%	-17.3%				-17.6%
4. Total Occupancy	-3.6	-6.1	-9.3	-7.2	0.1	1.6	4.6	-1.3	3.3				-2.0
5. Average Daily Room Rate	2.9%	-3.4%	-5.6%	-24.7%	13.4%	3.7%	-2.5%	-12.0%	9.7%				-3.5%
6. Total Room Nights Occupied	-5.7%	-11.6%	-11.9%	-9.8%	-0.2%	2.4%	6.1%	-1.7%	5.2%				-3.3%
7. Gross Gaming Revenue	-10.3%	-19.2%	-8.3%	-17.8%	-15.0%	-11.6%	-18.6%	-13.9%	-12.2%				-14.1%
8. Laughlin/Bullhead City Air Passengers	-12.9%	-8.6%	0.3%	5.5%	-5.3%	-17.9%	-19.4%	4.6%	-16.9%				-7.7%
9. Average Daily Auto Traffic: Hwy 163	-2.5%	-8.7%	-7.3%	-0.6%	0.6%	5.8%	7.2%	3.4%	1.2%				-0.5%

r-revised



## 2009 MESQUITE YEAR-TO-DATE EXECUTIVE SUMMARY

ACTUAL	January	February	March	April	May	June	July	August	September	October	November	December	YTD
1. Visitor Volume	88,183	94,005	113,378	105,049	92,036	93,162	85,160	69,715	83,232				823,920
2. Room Inventory	1,981	1,981	1,981	1,981	1,780	1,780	1,780	1,780	1,780				1,780
3. Total Occupancy	74.9%	88.4%	96.3%	92.2%	87.0%	91.0%	80.5%	65.9%	81.3%				84.3%
4. Average Daily Room Rate	\$60.94	\$59.38	\$57.91	\$59.58	\$55.17	\$51.01	\$47.49	\$43.87	\$52.18				\$54.68
5. Total Room Nights Occupied	45,997	49,034	59,139	54,794	48,007	48,594	44,420	36,364	43,414				429,763
6. Gross Gaming Revenue	\$11,084,000	\$11,211,000	\$12,381,000	\$10,768,000	\$10,500,000	\$9,021,000	\$8,414,000	\$8,482,000	\$9,075,000				\$90,936,000
7. Average Daily Auto Traffic: I-15 at NV/AZ border	18,711	19,999	22,374	22,539	22,574	23,887	24,892	23,833	22,187				22,333
PERCENT CHANGE FROM PRIOR YEAR	January	February	March	April	May	June	July	August	September	October	November	December	YTD
1. Visitor Volume	-30.8%	-31.9%	-24.0%	-26.1%	-31.0%	-26.2%	-28.1%	-41.2%	0.7%				-27.5%
2. Room Inventory	-27.4%	-27.4%	-27.4%	-27.4%	-34.8%	-34.2%	-34.2%	-34.2%	-34.2%				-34.2%
3. Total Occupancy	-4.1	-3.0	3.8	1.2	4.3	9.5	6.5	-8.2	27.9				4.3
4. Average Daily Room Rate	3.8%	-13.3%	-3.3%	0.4%	5.1%	12.2%	3.6%	-4.9%	30.3%				1.4%
5. Total Room Nights Occupied	-31.2%	-32.2%	-24.4%	-26.5%	-31.4%	-26.6%	-28.4%	-41.5%	0.1%				-27.8%
6. Gross Gaming Revenue	-15.1%	0.7%	-29.2%	-16.3%	-22.1%	-17.2%	-19.5%	-21.6%	-12.7%				-17.8%
7. Average Daily Auto Traffic: I-15 at NV/AZ border	-4.9%	-4.3%	-7.8%	0.1%	-0.6%	2.7%	3.6%	0.5%	4.2%				-0.7%

r-revised