



Las Vegas Convention and Visitors Authority



NOTICE OF PUBLIC MEETING/HEARING

REGULAR MEETING OF THE BOARD OF DIRECTORS

OCTOBER 13, 2009

9:00 A.M.

**LAS VEGAS CONVENTION CENTER – BOARD ROOM
3150 PARADISE ROAD – LAS VEGAS, NEVADA 89109**

Board of Directors:

Mayor Oscar Goodman, Chair
Mr. Keith Smith, Vice Chair
Commissioner Tom Collins, Sec./Tr.
Mr. Charles Bowling
Mayor Susan Holecheck
Mr. Tom Jenkin
Ms Kara Kelley

Councilman Steven Kirk
Mr. Scott Nielson
Mr. Andrew Pascal
Mayor Pro Tem Gary Reese
Mayor Pro Tem William Robinson
Councilman Cam Walker
Commissioner Lawrence Weekly

THIS MEETING IS IN COMPLIANCE WITH THE "NEVADA OPEN MEETING LAW" AND HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

Las Vegas Convention and Visitors Authority -Visitor Information Center, Las Vegas
City Hall, City of Las Vegas, Nevada
Clark County Government Center, Las Vegas, Nevada
Clark County Courthouse, Las Vegas, Nevada
Clark County Law Library, Las Vegas, Nevada

LVCVA Website: www.lvcva.com/agenda

If you would like to receive meeting agendas, please call the Board Office at 702-892-7511, or fax your request to 702-892-7515.

**ALL ITEMS ON THE AGENDA ARE FOR POSSIBLE ACTION BY THE BOARD OF DIRECTORS.
ITEMS MAY BE TAKEN OUT OF ORDER.**

AGENDA

OPENING CEREMONIES

Call to Order
Invocation
Flag Salute

Approval of including in this Agenda the consideration of tabled and/or reconsideration items.
Approval of this Agenda after adding emergency items/deleting items.

Approval of the Minutes

- September 8, 2009 Regular Meeting of the Board of Directors

PRESENTATIONS - DISCUSSION AND POSSIBLE ACTION



50th Anniversary of the Las Vegas Convention Center ***GOLDEN MOMENTS***

Staff will highlight some of the memorable moments at the Las Vegas Convention Center.
This is part of an on-going series by the LVCVA staff.

This is an information item. No Board action required.

Presentation by Applied Analysis

- Economic Impact Series

Jeremy Aguero, Principal with *Applied Analysis*, will present a briefing on the economic impact of Southern Nevada's tourism industry and convention sector.

This is part of an on-going series of presentations.

This is an information item. No Board action required.

Destination Highlights

Staff will present highlights of the Las Vegas destination.

This is an information item. No Board action required.

STAFF REPORTS - DISCUSSION AND POSSIBLE ACTION

MARKETING DIVISION

1. **Mesquite Teacher Games**

The Marketing Division is requesting the Board of Directors approve the distribution of funds to *Las Vegas Events* in the amount of \$20,000 to fund the Mesquite Teacher Games to be held November 13-15, 2009 at various locations throughout Mesquite, Nevada.

2. **IRB USA Sevens World Series Rugby Tournament**

The Marketing Division is requesting the Board of Directors approve the distribution of funds to *Las Vegas Events* in the amount of \$350,000 to fund the 2010 IRB USA Sevens World Series Rugby Tournament to be held February 13-14, 2010 at Sam Boyd Stadium, in Las Vegas, Nevada.

OPERATIONS DIVISION

3. **Website Room Rate and Availability Engine**

The Operations Division is requesting the Board of Directors approve for Staff to proceed with development and activation of a Rates and Availability Booking Engine allowing the consolidation of hotel room rates on the Las Vegas Convention and Visitors Authority's website.

4. **Embarq Cable Relocation
Deductive Change Order (CT #1709)
(MPEP)**

The Operations Division is requesting the Board of Directors: 1) Ratify the Deductive Change Order with *Embarq Corporation of Las Vegas, Nevada* ("Embarq") reducing the amount of the agreement for the relocation of *Embarq* telephone/data trunk lines from \$907,600 to \$620,869; and 2) Authorize the President/CEO to execute the contract documents.

EXECUTIVE DIVISION

5. **Bond Sale and Refunding Resolution
Presentation on Build America Bonds (BABs)**

The Executive Division is requesting the Board of Directors approve, adopt and authorize the Chair to sign Resolution No. 2009-49 concerning the issuance of \$100 million in General Obligation (Limited Tax) Transportation Bonds (additionally secured with pledged revenues) of Clark County and the refunding of certain outstanding bonds issued by the Las Vegas destination in the name of Clark County.

6. **Appointment of Bond Counsel
Transportation and Refunding Bonds**

The Executive Division is requesting that the Board of Directors: 1) Appoint *Swendseid & Stern*, a member in *Sherman & Howard, L.L.C.*, as bond/disclosure counsel for the proposed Series 2010 Las Vegas Convention and Visitors Authority issuance of bonds for Nevada Department of Transportation projects, pursuant to NRS 408.273, for the refunding of certain outstanding bonds issued by the Las Vegas Convention and Visitors Authority; and 2) Authorize the President/CEO to execute the agreements.

7. **Las Vegas Convention and Visitors Authority Budget and Statistical Report**

The Las Vegas Convention and Visitors Authority Budget and Statistical Report for the period ending August 31, 2009 is presented to the Board for their information and review.

This is an information item. No Board action required.

8. **Legal Counsel's Report**

Legal Counsel will present a report and recommendation(s) regarding ratification of Staff action, litigation, arbitration, threatened litigation, administrative hearings and other legal matters.

9. **Las Vegas Events Quarterly Update
▪ Third Quarter 2009**

A representative from *Las Vegas Events* will present an overview of their events held during the third quarter of fiscal year 2009.



COMMITTEES - DISCUSSION AND POSSIBLE ACTION

There were no committee meetings in September 2009.

DIRECTORS' RECOGNITION

COMMENTS FROM THE FLOOR BY THE PUBLIC

Items raised under this portion of the Agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Board of Directors at this time, please step up to the podium and clearly state your name and spell your first and last name for the record. Comments are limited to 3 minutes in length.

ADJOURNMENT

Persons are invited to submit written remarks for all matters, both on and off the agenda. Written remarks presented for inclusion in the Board of Director's minutes must be flat, unfolded, on paper of standard quality and 8½ by 11 inches in size. Written remarks shall not exceed five (5) pages in length. The Clerk will not accept for filing any submission that does not comply with this rule. On a case-by-case basis, the Board of Directors may permit the filing of noncomplying [sic] written remarks, documents and related exhibits pursuant to NRS 241,035(1)(e).

Board of Directors' meeting rooms is accessible to persons with disabilities. If special arrangements are required, please contact the Security Department at 892-7400, which is a 24-hour Dispatch Control Center, or Carol Fergen in the Board Office at 702-892-7511.

Members of the Board may participate in this meeting via telephone conference call. The general public may listen to the conference call at the above-referenced meeting location.