



Las Vegas Convention and Visitors Authority



NOTICE OF PUBLIC MEETING/HEARING

AMENDED AGENDA

**REGULAR MEETING OF THE BOARD OF DIRECTORS
NOVEMBER 10, 2009
9:00 A.M.**

**LAS VEGAS CONVENTION CENTER – BOARD ROOM
3150 PARADISE ROAD – LAS VEGAS, NEVADA 89109**

Board of Directors:

Mayor Oscar Goodman, Chair
Mr. Keith Smith, Vice Chair
Commissioner Tom Collins, Sec./Tr.
Mr. Charles Bowling
Mayor Susan Holecheck
Mr. Tom Jenkin
Ms Kara Kelley

Councilman Steven Kirk
Mr. Scott Nielson
Mr. Andrew Pascal
Mayor Pro Tem Gary Reese
Mayor Pro Tem William Robinson
Councilman Cam Walker
Commissioner Lawrence Weekly

THIS MEETING IS IN COMPLIANCE WITH THE “NEVADA OPEN MEETING LAW” AND HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

Las Vegas Convention and Visitors Authority -Visitor Information Center, Las Vegas
City Hall, City of Las Vegas, Nevada
Clark County Government Center, Las Vegas, Nevada
Clark County Courthouse, Las Vegas, Nevada
Clark County Law Library, Las Vegas, Nevada

LVCVA Website: www.lvcva.com/agenda

If you would like to receive meeting agendas, please call the Board Office at 702-892-7511, or fax your request to 702-892-7515.

**ALL ITEMS ON THE AGENDA ARE FOR POSSIBLE ACTION BY THE BOARD OF DIRECTORS.
ITEMS MAY BE TAKEN OUT OF ORDER.**

AMENDED AGENDA: Added New Item (Page 3) - PBR Tour Series and Championship Sponsorship 2010-2012

OPENING CEREMONIES

Call to Order
Invocation
Flag Salute

Approval of including in this Agenda the consideration of tabled and/or reconsideration items.
Approval of this Agenda after adding emergency items/deleting items.

Approval of the Minutes

- October 13, 2009 Regular Meeting of the Board of Directors

PRESENTATIONS - DISCUSSION AND POSSIBLE ACTION



50th Anniversary of the Las Vegas Convention Center *GOLDEN MOMENTS*

Staff will highlight some of the memorable moments at the Las Vegas Convention Center. This is part of an on-going series by the LVCVA staff. This is an information item. No Board action required.

Destination Highlights

Staff will present highlights of the Las Vegas destination. This is an information item. No Board action required.

R&R Partners - Update

Staff will present a recap of the current marketing and advertising efforts. This is an information item. No Board action required.

STAFF REPORTS - DISCUSSION AND POSSIBLE ACTION

MARKETING DIVISION

1. 2009 Las Vegas Convention and Visitors Authority Annual Report

Staff will present the fiscal year 2009 Annual Report to the Board of Directors.

2. Cliff Keen Las Vegas Collegiate Wrestling Invitational

The Marketing Division is requesting the Board of Directors approve the distribution of funds in the amount of \$15,000 for *Las Vegas Events* to fund the Cliff Keen Las Vegas Collegiate Wrestling Invitational, December 4-5, 2009, at the Star of the Desert Arena in Primm, Nevada.

3. Mesquite's Branson Fest Out West

The Marketing Division is requesting the Board of Directors approve the distribution of funds in the amount of \$20,000 to *Las Vegas Events* to fund Mesquite's Branson Fest Out West. This event will be held February 8-11, 2010 at various locations throughout Mesquite.

4. Laughlin Town Wide Concert

The Marketing Division is requesting the Board of Directors approve the distribution of funds in the amount of \$160,000 to *Las Vegas Events* to fund the Laughlin Town Wide Concert. This event will be held April 17, 2010 at the Laughlin Events Park.

***New Item** **Professional Bull Riders (PBR) Tour Series And Championship Sponsorship 2010-2012**
The Marketing Division is requesting the Board of Directors: 1) Approve an estimated annual expenditure of \$1,633,960 in 2010, \$1,731,998 in 2011 and \$1,835,918 in 2012 with the *Professional Bull Riders (PBR)*, January 1, 2010 through December 31, 2012, to sponsor the 2010-2012 *PBR* Tour Series and Championship; and 2) Authorize the President/CEO of the Las Vegas Convention & Visitors Authority to execute the contract documents.

5. **Cashman Center Rental Rates**
The Marketing Division is requesting the Board of Directors approve increases in facility rental and parking fee rates for Cashman Center.

OPERATIONS DIVISION

6. **Plumbing/Mechanical Services Agreement**
The Operations Division is requesting the Board of Directors approve the proposed rate structure on the Plumbing/Mechanical Services Agreements beginning November 1, 2009 through December 31, 2012.
7. **Cashman Center Chillers**
Ratification of the Emergency Purchase
The Operations Division is requesting the Board of Directors ratify the emergency purchase of two (2) chillers for Cashman Center from *Carrier Commercial Services* in the amount of \$481,325.

EXECUTIVE DIVISION

8. **Dissolution of Special Revenue Fund**
Vegas Uncork'd
(Resolution 2009-51)
The Executive Division is requesting the Board of Directors: 1) Adopt a resolution for the dissolution of the Vegas Uncork'd Special Revenue Fund ("SRF"); 2) Approve a residual equity budget transfer in the amount of \$52,171 from the SRF to the General Fund; and 3) Approve an intra-fund budget transfer, reducing General Fund Operating Transfers out to the SRF and increasing appropriations in the Marketing Division in the amount of \$800,000.
9. **Distribution of Tax Collection Allocation**
First Quarter 2010
The Executive Division is requesting the Board of Directors approve the payment of tax collection allocation for the first quarter of fiscal year 2010 in the total amount of \$3,530,988.63.
10. **Las Vegas Convention and Visitors Authority Budget and Statistical Report**
The Las Vegas Convention and Visitors Authority Budget and Statistical Report for the period ending September 30, 2009 is presented to the Board for their information and review.

This is an information item. No Board action required.
11. **Legal Counsel's Report**
Legal Counsel will present a report and recommendation(s) regarding ratification of Staff action, litigation, arbitration, threatened litigation, administrative hearings and other legal matters.



COMMITTEES - DISCUSSION AND POSSIBLE ACTION

12.

Policy Committee

The Policy Committee met on October 13, 2009 to discuss Items A-E below. The Committee Chair will present a report on the Committee's recommendations to the Board of Directors for possible action.

- A. Proposed Changes to the Debt Management Policy
- B. Financial Management Policy
- C. Proposed Changes to the Investment Policy
- D. Proposed Changes to the Grant Policies
- E. Board Policy Revision
Policy 1.09(1): Regular Meetings of the Board of Directors

Audit Committee

The Audit Committee met on October 27, 2009 to discuss Items A-D. The Committee Chair will present a report on the Committee's recommendations to the Board of Directors for possible action.

No Board action required on items A and B:

- A. Internal Auditor's Report
- B. Audit Plan

The Audit Committee recommends approval of the following items:

- C. Comprehensive Annual Financial Report Fiscal Year Ended June 30, 2009
- D. Resolution 2009-50 to Augment the LVCVA Fiscal Year 2010 Capital Fund Budget

DIRECTORS' RECOGNITION

COMMENTS FROM THE FLOOR BY THE PUBLIC

Items raised under this portion of the Agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Board of Directors at this time, please step up to the podium and clearly state your name and spell your first and last name for the record. Comments are limited to 3 minutes in length.

ADJOURNMENT

Persons are invited to submit written remarks for all matters, both on and off the agenda. Written remarks presented for inclusion in the Board of Director's minutes must be flat, unfolded, on paper of standard quality and 8½ by 11 inches in size. Written remarks shall not exceed five (5) pages in length. The Clerk will not accept for filing any submission that does not comply with this rule. On a case-by-case basis, the Board of Directors may permit the filing of noncomplying [sic] written remarks, documents and related exhibits pursuant to NRS 241,035(1)(e).

Board of Directors' meeting rooms is accessible to persons with disabilities. If special arrangements are required, please contact the Security Department at 892-7400, which is a 24-hour Dispatch Control Center, or Carol Fergen in the Board Office at 702-892-7511.

Members of the Board may participate in this meeting via telephone conference call. The general public may listen to the conference call at the above-referenced meeting location.