



*Las Vegas Convention and Visitors Authority*



**NOTICE OF PUBLIC MEETING/HEARING**

**REGULAR MEETING OF THE BOARD OF DIRECTORS**

**AUGUST 11, 2009**

**9:00 A.M.**

**LAS VEGAS CONVENTION CENTER – BOARD ROOM  
3150 PARADISE ROAD – LAS VEGAS, NEVADA 89109**

Board of Directors:

**Mayor Oscar Goodman, Chair**  
**Mr. Keith Smith, Vice Chair**  
**Commissioner Tom Collins, Sec./Tr.**  
Mr. Charles Bowling  
Mayor Susan Holecheck  
Mr. Tom Jenkin  
Ms Kara Kelley

Mr. Scott Nielson  
Mr. Andrew Pascal  
Mayor Pro Tem Gary Reese  
Mayor Pro Tem William Robinson  
Councilman Cam Walker  
Commissioner Lawrence Weekly

Vacant: City of Henderson

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THIS MEETING IS IN COMPLIANCE WITH THE “NEVADA OPEN MEETING LAW” AND HAS BEEN PROPERLY NOTICED AND POSTED AT THE FOLLOWING LOCATIONS:

Las Vegas Convention and Visitors Authority -Visitor Information Center, Las Vegas  
City Hall, City of Las Vegas, Nevada  
Clark County Government Center, Las Vegas, Nevada  
Clark County Courthouse, Las Vegas, Nevada  
Clark County Law Library, Las Vegas, Nevada

LVCVA Website: [www.lvcva.com/agenda](http://www.lvcva.com/agenda)

If you would like to receive meeting agendas, please call the Board Office at 702-892-7511, or fax your request to 702-892-7515.

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**ALL ITEMS ON THE AGENDA ARE FOR POSSIBLE ACTION BY THE BOARD OF DIRECTORS.  
ITEMS MAY BE TAKEN OUT OF ORDER.**

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## AGENDA

### OPENING CEREMONIES

Call to Order  
Invocation  
Flag Salute

Approval of including in this Agenda the consideration of tabled and/or reconsideration items.  
Approval of this Agenda after adding emergency items/deleting items.

Approval of the Minutes  
▪ July 14, 2009 Regular Meeting of the Board of Directors

### BOARD APPOINTMENTS

**In accordance with the Nevada Revised Statutes, the following appointment is made to the Las Vegas Convention and Visitors Authority Board of Directors:**

No action is required by the Board.

From the Governing Body of the City of Henderson ..... NRS 244A.603(1)(c)  
▪ (Not available at the time of printing.)

**Oath of Office will be presented by the Honorable Tim Williams to the newly appointed Member of the Board.**

### PRESENTATIONS - DISCUSSION AND POSSIBLE ACTION



#### **50<sup>th</sup> Anniversary of the Las Vegas Convention Center** **GOLDEN MOMENTS**

Staff will highlight some of the memorable moments at the Las Vegas Convention Center.  
This is part of an on-going series by the LVCVA staff.

This is an information item. No Board action required.

#### **Presentation by Applied Analysis** **- Economic Impact Series**

Jeremy Aguero, Principal, *Applied Analysis*, will present a briefing on economic impact of Southern Nevada's tourism industry and convention sector. This is part of an on-going series of presentations.

This is an information item. No Board action required.

#### **Destination Highlights**

Staff will present highlights of the Las Vegas destination.

This is an information item. No Board action required.

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## **STAFF REPORTS - DISCUSSION AND POSSIBLE ACTION**

### **MARKETING DIVISION**

1. **Awards**  
**Second Quarter 2009**  
The Marketing Division will highlight awards presented to the Las Vegas Convention and Visitors Authority during the second quarter 2009.  
  
This is an information item. No Board action required.
2. **Justin Timberlake Shriners Hospitals for Children Open**  
The Marketing Division is requesting the Board of Directors: 1) Approve an estimated expenditure of \$145,000 and to enter into an agreement with the *Justin Timberlake Shriners Hospitals for Children Open* to lease a marquee hospitality tent during the October 12-18, 2009 golf tournament; and 2) Authorize the President/CEO to execute the contract documents.

### **OPERATIONS DIVISION**

3. **Las Vegas Metropolitan Police Department**  
**Interlocal Agreement**  
The Operations Division is requesting the Board of Directors: 1) Approve an Interlocal Agreement with the *Las Vegas Metropolitan Police Department* for the funding of a Tourism Intelligence Analyst within the Southern Nevada Counter-Terrorism Fusion Center; and 2) Authorize the President/CEO to execute the Agreement.
4. **Right-Turn Stacking Lane**  
**Joe W. Brown Drive**  
The Operations Division is requesting the Board of Directors: 1) Award Bid #09-2171 Right-Turn Stacking Lane to *Prime Contracting, dba Prime Grading and Paving, North Las Vegas, Nevada* in the estimated amount of \$119,700; and 2) Authorize the President/CEO to execute the contract documents.

### **EXECUTIVE DIVISION**

5. **Distribution of Tax Collection Allocation**  
The Executive Division is requesting the Board of Directors approve the payment of tax collection allocation for the fourth quarter of fiscal year 2009 in the total amount of \$4,282,876.51.
6. **Las Vegas Convention and Visitors Authority Budget and Statistical Report**  
The Las Vegas Convention and Visitors Authority Budget and Statistical Report for the period ending June 30, 2009 is presented to the Board for their information and review.  
  
This is an information item. No Board action required.
7. **Legal Counsel's Report**  
Legal Counsel will present a report and recommendation(s) regarding ratification of Staff action, litigation, arbitration, threatened litigation, administrative hearings and other legal matters.



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## **COMMITTEES - DISCUSSION AND POSSIBLE ACTION**

There were no committee meetings during the month of July.

## **DIRECTORS' RECOGNITION**

## **COMMENTS FROM THE FLOOR BY THE PUBLIC**

Items raised under this portion of the Agenda cannot be deliberated or acted upon until the notice provisions of the Nevada Open Meeting Law have been met. If you wish to speak to the Board of Directors at this time, please step up to the podium and clearly state your name and spell your first and last name for the record. Comments are limited to 3 minutes in length.

## **ADJOURNMENT**

Persons are invited to submit written remarks for all matters, both on and off the agenda. Written remarks presented for inclusion in the Board of Director's minutes must be flat, unfolded, on paper of standard quality and 8½ by 11 inches in size. Written remarks shall not exceed five (5) pages in length. The Clerk will not accept for filing any submission that does not comply with this rule. On a case-by-case basis, the Board of Directors may permit the filing of noncomplying [sic] written remarks, documents and related exhibits pursuant to NRS 241,035(1)(e).

Board of Directors' meeting rooms is accessible to persons with disabilities. If special arrangements are required, please contact the Security Department at 892-7400, which is a 24-hour Dispatch Control Center, or Carol Fergen in the Board Office at 702-892-7511.

Members of the Board may participate in this meeting via telephone conference call. The general public may listen to the conference call at the above-referenced meeting location.