

Historical Las Vegas Visitor Statistics

(1970-2011)

UPDATED 2/2012

Year	Visitor Volume	Convention		Room Inventory	Occupancy Percentage			LVCVA Room Tax Collections *	En/Deplaned Airline Pass.	Auto Traffic (I-15 at NV/CA Border)	Clark County Gaming Revenue *
		Delegates	# Held		Hotel	Motel	Total				
1970	6,787,650	269,129	296	25,430	70.0%	65.0%	68.0%	\$3,751,265	4,086,973	1,687,445	\$369,286,977
1971	7,361,783	312,347	320	26,044	82.5%	72.0%	78.3%	4,241,630	4,102,285	1,763,432	399,410,972
1972	7,954,748	290,794	385	26,619	86.5%	73.2%	81.2%	4,770,716	4,608,764	1,814,133	476,126,720
1973	8,474,727	357,248	305	29,198	88.3%	78.5%	84.4%	5,556,312	5,397,017	1,888,949	588,221,779
1974	8,664,751	311,908	339	32,826	86.0%	68.7%	78.7%	6,559,315	5,944,433	1,773,806	684,714,502
1975	9,151,427	349,787	393	35,190	84.2%	72.8%	79.5%	7,616,661	6,500,806	1,893,378	770,336,695
1976	9,769,354	367,322	325	36,245	85.9%	76.0%	82.0%	8,890,463	7,685,817	2,051,464	845,975,652
1977	10,137,021	417,090	352	39,350	85.3%	74.2%	80.8%	10,383,259	7,964,687	2,147,793	1,015,463,342
1978	11,178,111	607,318	421	42,620	86.9%	74.8%	82.0%	13,113,511	9,110,842	2,303,767	1,236,235,456
1979	11,696,073	637,862	356	45,035	86.8%	71.7%	80.9%	15,847,040	10,574,127	2,064,874	1,423,620,102
1980	11,941,524	656,024	449	45,815	82.8%	68.3%	77.2%	18,231,548	10,302,106	2,185,829	1,617,194,799
1981	11,820,788	719,988	515	49,614	80.5%	67.6%	75.7%	18,179,761	9,469,727	2,369,850	1,676,148,606
1982	11,633,728	809,779	518	50,270	76.1%	59.3%	70.3%	19,070,664	9,438,648	2,381,705	1,751,421,394
1983	12,348,270	943,611	453	52,529	77.4%	63.3%	72.6%	21,731,353	10,312,842	2,465,848	1,887,451,717
1984	12,843,433	1,050,916	499	54,129	78.1%	61.7%	72.5%	23,921,313	10,141,809	2,518,718	2,008,155,460
1985	14,194,189	1,072,629	480	53,067	84.7%	70.1%	79.8%	26,956,881	10,924,047	2,596,633	2,256,762,736
1986	15,196,284	1,519,421	564	56,494	86.3%	70.9%	81.4%	30,587,141 r	12,428,748	2,679,180	2,431,237,168
1987	16,216,102	1,677,716	556	58,474	87.0%	74.0%	83.4%	34,443,765 r	15,582,302	2,908,674	2,789,336,000
1988	17,199,808	1,702,158	681	61,394	89.3%	73.7%	85.1%	38,175,535 r	16,231,199	3,003,247	3,136,901,000
1989	18,129,684	1,508,842	711	67,391	89.8%	72.5%	85.2%	40,528,245 r	17,106,948	3,444,577	3,430,851,000
1990	20,954,420	1,742,194	1,011	73,730	89.1%	69.8%	84.7%	49,493,569 r	19,089,684	3,751,181	4,104,001,000
1991	21,315,116	1,794,444	1,655	76,879	85.2%	62.6%	80.3%	49,396,226 r	20,171,969 r	3,757,233	4,152,407,000
1992	21,886,865	1,969,435	2,199	76,523	88.8%	66.1%	83.9%	52,259,477 r	20,912,585	3,824,286	4,381,710,000
1993	23,522,593	2,439,734	2,443	86,053	92.6%	69.7%	87.6%	56,125,234 r	22,492,156	3,943,857	4,727,424,000
1994	28,214,362	2,684,171	2,662	88,560	92.6%	73.2%	89.0%	76,876,787 r	26,850,486	4,201,310	5,430,651,000
1995	29,002,122	2,924,879	2,826	90,046	91.4%	72.4%	88.0%	82,135,745 r	28,027,239	4,276,658	5,717,567,000
1996	29,636,361	3,305,507	3,827	99,072	93.4%	75.7%	90.4%	91,565,876 r	30,459,965	4,552,183	5,783,735,000
1997	30,464,635	3,519,424	3,749	105,347	90.3%	68.8%	86.4%	98,186,440 r	30,315,094 r	4,948,355	6,152,415,000
1998	30,605,128	3,301,705	3,999	109,365	90.3%	67.3%	85.8%	100,468,931 r	30,227,287	5,072,233	6,346,958,000
1999	33,809,134	3,772,726	3,847	120,294	92.1%	68.6%	88.0%	118,299,856	33,715,129 r	5,705,929	7,210,700,000 r
2000	35,849,691	3,853,363	3,722	124,270	92.5%	71.9%	89.1%	130,550,852 r	36,865,866	5,951,009	7,671,252,000 r
2001	35,017,317	5,014,240	20,346 a	126,610	88.9%	63.8%	84.7%	129,053,244	35,179,960 r	5,967,112	7,636,547,000 r
2002	35,071,504	5,105,450	23,031	126,787	88.8%	60.2%	84.0%	127,102,165	35,009,011	37,868 b	7,630,562,000 r
2003	35,540,126	5,657,796	24,463	130,482	89.6%	60.5%	85.0%	138,941,106	36,265,932	38,074	7,830,856,000 r
2004	37,388,781	5,724,864	22,286	131,503	92.0%	68.7%	88.6%	164,821,755	41,441,531 r	38,799	8,711,426,000 r
2005	38,566,717	6,166,194	22,154	133,186	91.8%	72.0%	89.2%	193,136,789	44,267,370 r	39,649	9,717,322,000 r
2006	38,914,889	6,307,961	23,825	132,605	93.2%	65.2%	89.7%	207,289,931	46,304,376 r	40,383	10,630,387,000 r
2007	39,196,761	6,209,253	23,847	132,947	94.0%	64.5%	90.4%	219,713,911	47,729,527 r	39,808	10,868,464,000 r
2008	37,481,552	5,899,725	22,454	140,529	89.8%	57.8%	86.0%	207,117,817	44,074,642 r	37,686	9,796,749,000 r
2009	36,351,469	4,492,275	19,394	148,941	85.3%	50.1%	81.5%	153,150,310	40,469,012 r	39,199	8,838,261,000 r
2010	37,335,436	4,473,134	18,004	148,935	83.5%	52.0%	80.4%	163,809,985	39,757,359	40,213	8,908,574,000 r
2011	38,928,708	4,865,272	19,029	150,161	86.9%	56.0%	83.8%	194,329,584	41,479,814	40,344	9,222,906,000

Compiled by the Las Vegas Convention and Visitors Authority (LVCVA)

* Gaming revenue figures prior to 1984 reflect taxable gaming revenues; 1984 to current reflect gross gaming revenues.

a = Convention counts are now based on an updated methodology that reflects significant growth in the small meetings market in Las Vegas. All unrevised convention data published prior to 2001 are based on an alternate methodology.

b = So. California Auto Traffic counts are now reported by NV Dept of Transportation at I-15 at NV/CA Border and represent avg. daily auto counts. All data published prior to 2002 is data from Yermo Station Inspection and reflects annual est. tallies of vehicles.



Sources: Las Vegas Convention and Visitors Authority; McCarran International Airport; Nevada Gaming Control Board; NV Dept of Transportation; CA Dept of Agriculture, Yermo

r= revised