



Vegas FAQs

Frequently Asked Questions



Question	2008 Answer
How many visitors come to Las Vegas?	37,481,552
How many convention delegates visit?	5,899,725
How many conventions are held per year?	22,454
What is Clark County's gaming revenue?	\$9.8 Billion
What is Las Vegas Strip's gaming revenue?	\$6.1 Billion
What is Downtown's gaming revenue?	\$582 Million
What is Boulder Strip's gaming revenue?	\$837 Million
What is the average visitor's gambling budget per trip?	\$532
What is Las Vegas' city-wide occupancy?	86.0%
What is Las Vegas' hotel occupancy?	89.8%
What is Las Vegas' motel occupancy?	57.8%
What is Las Vegas' weekend occupancy?	89.8%
What is Las Vegas' midweek occupancy?	84.3%
What is the U.S. national average hotel occupancy? *	60.4%
What is the total number of enplaned/deplaned airline passengers?	44,074,707
What is the average daily auto traffic: all major highways?	82,093
What is the average daily auto traffic: I-15 at NV/CA Border?	37,686
What is the average nightly room rate?	\$119
How many hotel/motel rooms are in Las Vegas?	140,529
How long is the average visitor's trip (in nights)?	3.5
What % of visitors are under 21?	6%
What is the average age of a visitor?	50.6
What % are first time visitors?	16%
What % of visitors are from Southern California?	24%
What % of visitors are International?	15%

*U.S. average hotel occupancy based on data from Smith Travel Research

LAST UPDATED: 3/09