



# Vegas FAQs

Frequently Asked Questions



## Question

## 2010 Answer

How many visitors come to Las Vegas?	37,335,436
How many convention delegates visit?	4,473,134
How many conventions are held per year?	18,004
What is Clark County's gaming revenue?	\$8.9 Billion
What is Las Vegas Strip's gaming revenue?	\$5.8 Billion
What is Downtown's gaming revenue?	\$493 Million
What is Boulder Strip's gaming revenue?	\$757 Million
What is the average visitor's gambling budget per trip?	\$466
What is Las Vegas' city-wide occupancy?	80.4%
What is Las Vegas' hotel occupancy?	83.5%
What is Las Vegas' motel occupancy?	52.0%
What is Las Vegas' weekend occupancy?	88.4%
What is Las Vegas' midweek occupancy?	76.8%
What is the U.S. national average hotel occupancy? *	57.6%
What is the total number of enplaned/deplaned airline passengers?	39,757,359
What is the average daily auto traffic: all major highways?	86,738
What is the average daily auto traffic: I-15 at NV/CA Border?	40,213
What is the average nightly room rate?	\$95
How many hotel/motel rooms are in Las Vegas?	148,935
How long is the average visitor's trip (in nights)?	3.6
What % of visitors are under 21?	7%
What is the average age of a visitor?	49.2
What % are first time visitors?	18%
What % of visitors are from Southern California?	26%
What % of visitors are International?	18%

*\*U.S. average hotel occupancy based on data from Smith Travel Research*

LAST UPDATED: 3/11