



Vegas FAQs

Frequently Asked Questions



Question	2011 Answer
How many visitors come to Las Vegas?	38,928,708
How many convention delegates visit?	4,865,272
How many conventions are held per year?	19,029
What is Clark County's gaming revenue?	\$9.2 Billion
What is Las Vegas Strip's gaming revenue?	\$6.1 Billion
What is Downtown's gaming revenue?	\$497 Million
What is Boulder Strip's gaming revenue?	\$779 Million
What is the average visitor's gambling budget per trip?	\$448
What is Las Vegas' city-wide occupancy?	83.8%
What is Las Vegas' hotel occupancy?	86.9%
What is Las Vegas' motel occupancy?	56.0%
What is Las Vegas' weekend occupancy?	90.9%
What is Las Vegas' midweek occupancy?	80.7%
What is the U.S. national average hotel occupancy? *	60.1%
What is the total number of enplaned/deplaned airline passengers?	41,479,814
What is the average daily auto traffic: all major highways?	99,844
What is the average daily auto traffic: I-15 at NV/CA Border?	40,344
What is the average nightly room rate?	\$105
How many hotel/motel rooms are in Las Vegas?	150,161
How long is the average visitor's trip (in nights)?	3.7
What % of visitors are under 21?	10%
What is the average age of a visitor?	49.0
What % are first time visitors?	16%
What % of visitors are from Southern California?	26%
What % of visitors are International?	16%

*U.S. average hotel occupancy based on data from Smith Travel Research

LAST UPDATED: 3/2012